

# Reporters of China and Hong Kong Media Visit China Medical University Hospital and Experience the Health Examination

Hung-Chi Chen, Superintendent of International Medical Service Center: Health Medical Treatment  
without Borders; Boost Medical Tourism Industry

Reporter Shih-Wang Chen



Hung-Chi Chen, Superintendent of International Medical Service Center: Capable to practice  
the government' s Glowing Plan of Internationalization of Medical Service



Reporter of China Media is taking the high quality 640 slice CT scan to experience the health

## examination in China Medical University Hospital

In order to implement “Glowing Plan of Internationalization of Medical Service” provided by Department of Health, Taiwan External Trade Development Council, we made an arrangement for China media group to visit China Medical University Hospital and further experience the health examination on 27<sup>th</sup>. This is to promote the premium image for Taiwan international medical treatment and look forward to attracting Chinese people to come to Taiwan for medical tourism service.

The media group included China Central Television, China News Service, Xinhua News, Xiamen News, Fujian News, Fujian Media Group and so on. China Medical University Hospital therefore arranged quick and accurate magnetic resonance imaging, 640 slice CT scan and positron emission tomography for them. The involved reporters of China media all felt the process was extremely humanized and especially warm. They promised to report according to the truth to promote the medical technology exchange between cross-strait.

Hung-Chi Chen, Superintendent of International Medical Service Center of China Medical University Hospital expressed the hospital is capable of implementing the international medical service as they have (1) new and comfortable hospital environment, (2) complete instruments that can provide quick and accurate diagnosis, (3) Chinese and Western international medical team (4) well-trained professional and premium fully humanistic service team and (5) being able to provide following premium medical service and tracking.

Cheng-Fen Chang, Director of Service Industry Promotion Center, TAITRA indicated that since 2008, the government promoted the medical tourism industry positively to introduce Taiwan medical beauty and high quality health examination to the world. We have arranged the north, mid and south medical institutions and the conditions of China Medical University Hospital all complying with international standard. We hope the health information can be spread to every corner of the world through experiencing the health examination.

Maria Rosario Razzeto Tasso, Peruvian woman suffering from elephantiasis is hospitalized as China media visiting International Medical Service Center of China Medical University Hospital. Director Hung-Chi Chen expresses that there is no borders in the medical treatment. Maria Rosario Razzeto Tasso suffered from congenital lymphedema of right lower limb 26 years ago in which the tumor was

47KG, so she came to Taiwan for operation. Now she has a favorable prognosis and will return to Peru for Christmas in December. This is a successful international medical service as well as a successful medical diplomacy.

Photo above, from left: Ming-Hsun Liu, Technical Specialist of Department of Health, Hung-Chi Chen, Superintendent of International Medical Service Center, Chun-Ming Shih, Vice Superintendent, Cheng-Fen Chang, Director of Service Industry Promotion Center, TAITRA

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